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### Did you know?

EPC delivers more products, faster. We have lead the industry in delivery times for over 35 years. When you need a quality encoder fast, no one delivers like EPC!

### Subscription

Enter your email address in the box below to receive an email each time we post a new issue of our e-Newsletter:

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### Past Issues

- September 2011**  
September 20, 2011
- Fall 2010**  
October 26, 2010
- Summer 2010**  
August 31, 2010

## The Model 15 Gets A New Connection



Encoder Products Company's high performance Model 15T/H and Model 15S can now be configured with a 15-pin header connector option. This new option makes our 15 series an even more versatile encoder.

[\[FULL STORY\]](#)

## Encoder Products Company Awarded Multi-Year Contract By Baldor Electric Company



Encoder Products Company (EPC) has been selected as the supplier of choice for Baldor Electric Company's flagship BSM servo motor line. EPC's Model 15 incremental optical encoder is the primary product featured in the multi-year, multi-million dollar contract.

[\[FULL STORY\]](#)

## Jameson Longanecker Joins EPC Americas Division, Idaho



What does a Master's degree in Kinesiology, the study of anatomy, physiology, and movement of the human body, have to do with encoders? A LOT!

[\[FULL STORY\]](#)

## Pack Expo Revisited 2011

Going to Las Vegas can be a lot of fun. Spectacular shows, food and beverage of every kind, glitzy casinos and the colorful lights that brighten the night are a just a handful of things to see and do.

[\[FULL STORY\]](#)

**Fall 2008**

October 29, 2008

**Summer 2008**

July 22, 2008

**Fall 2007**

September 27, 2007

**Summer 2007**

June 29, 2007

**Fall 2006**

October 12, 2006

**Summer 2006**

July 31, 2006

**Spring 2006**

May 16, 2006

[MORE]

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## EPC Americas Division Certified to ISO 9001



Encoder Products Company (EPC) Americas Division has once again achieved the goal of offering quality products, services and outstanding management practices. EPC is proud that our Quality System has successfully been audited to the requirements of ISO 9001:2008.

[FULL STORY]

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## Environmentally Focused

Encoder Products Company is located next to a pristine glacial-fed lake and a stone's throw from millions of acres of National Forest. Maybe that's why at EPC we're acutely aware of the need to lessen our impact on the environment. In fact, whenever possible, we're committed to incorporating manufacturing practices that demonstrate good environmental stewardship. One of the ways we are doing this is by reusing and recycling the foam layer from EPC's Versa-Pak shipping containers.

And now we invite you to join us in the effort. It's easy. Just follow the simple instructions in Technical Bulletin [TB-531](#) to return your Versa-Pak foam layers. And hey, we'll even pick up the shipping!

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## Your Voice Matters

How's our service? How's our quality? We want to hear from you. Take our quick and easy [Customer Feedback Survey](#). This assists us in knowing how we are doing and how to better serve *you*. The link can also be found on our website at [www.encoder.com](http://www.encoder.com)

In addition, we're interested in your unique EPC story. Most of the time we just let our products do the talking. However, we'd like to hear your story in your words.

- \*Did we save the day with our Next Day Expedite service?
- \*Did EPC's unique product features solve an application riddle for you?
- \*Did we supply a cross reference for that hard-to-find competitor?

We'd love to hear from you. Send us your story and receive a small gift of thanks. And, if we publish your story in our Application Archives or in our newsletter we'll send you a stylish, comfortable EPC logo shirt as our way of saying "Thanks."



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## The Model 15 Gets A New Connection



Model [15H](#) blind hollow bore, Model [15T](#) through-bore and Model [15S](#) shaft, are compact high performance encoders that offer an array of options that can be configured to meet your specific needs. The newest addition: the 15-pin header supplied with a mating connector and 18 inches of cable.

The Model 15T/H and 15S pin-header option is available only when Line-Driver output, 5VDC supply voltage and standard Quadrature Phasing are specified. Based on this specific connector, the environmental seal rating is IP50.

The pin-header enables easy integration of specialized or custom cables and connectors, and when the Model 15 series is used to replace other brands, it facilitates backward compatibility with field installations and existing connectors. The existing cable can be disconnected from the encoder and replaced leaving the cable intact. For applications in servo, stepper and PMDC motors, this greatly simplifies field replacement.

For information on the Model 15 series as well as all of our quality encoders and accessories, visit our website at [www.encoder.com](http://www.encoder.com).

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## Encoder Products Company Awarded Multi-Year Contract By Baldor Electric Company

Several factors contributed to the contract award to EPC, mostly related to service and support afforded by the company's domestic manufacturing capabilities. First, EPC's consistency of delivery and responsiveness ranked high when compared to other suppliers under evaluation. Second, EPC's capacity for mass customization and ability to supply non-standard configurations filled vital needs for Baldor, given their wide range of encoder requirements. Third, EPC's product performance and quality met or surpassed Baldor's requirements in key areas.

The encoders used by Baldor incorporate EPC's Advanced Opto-ASIC technology, a design feature that provides signal consistency and accuracy over a wide range of thermal, electrical and operational conditions. These product benefits were of importance to Baldor since their BSM servo motors are applied in demanding mission-critical applications including automotive, aerospace, semiconductor manufacturing, food and beverage processing and many others.

"EPC is proud to have been selected as the supplier of an integral motion control component to Baldor Electric Company," according to Dan Craner, EPC's Americas Division Sales Manager. Commenting further, Craner states, "The investments EPC has made in engineering products that perform well in tough applications, implementing a solid quality system and applying lean manufacturing initiatives have combined to create an attractive offering for one of the leading motor manufacturers in the world. We're certain our ability to provide quality products on time will yield dividends to both Baldor and their customers both now and over the long haul."

A global leader in motion control systems, [Baldor Electric Company](#) is also the North American leader in electric motors for industrial applications. Baldor, a member of the ABB Group, is headquartered in Fort Smith, Arkansas and has 22 manufacturing facilities in North America.

Encoder Products Company is the largest privately held industrial encoder manufacturer in the Americas. Founded in 1969, the company has expanded to three global manufacturing centers: Sagle, Idaho in the US; Wrexham, Wales in the UK; and Zhuhai China. Each facility supplies products for its regional markets.

For additional information contact EPC, PO Box 249, Sagle, ID 83860, 800-366-5412, [www.encoder.com](http://www.encoder.com).

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## Jameson Longanecker Joins EPC Americas Division, Idaho



Having joined the sales team in July, Jameson Longanecker brings a diverse range of experience and knowledge to his new position at EPC. On the surface, the disciplines of Kinesiology, the study of human motion, and industrial automation may seem worlds apart. However, Jameson points out that the two fields actually overlap in many aspects, especially in the study of motion.

In his prior career, he specialized in integrating technology and automation into the fitness industry. His roles eventually expanded into project and business management throughout the Americas. This experience, as well as his in-depth knowledge of anatomy and biomechanics, have given him an edge in developing business solutions on a large scale and understanding the inner-workings of mechanics and movement at a very small and complex level.

Jameson takes great pride in joining a company that offers American-made products that are backed by excellent quality and no-holds-barred customer service. After a stint of valuable hands-on time on the production line, Jameson is now front and center with our customers and channel partners and enjoys delivering solutions to challenges. He praises his mentor and sales team member, Dan Craner for being a great asset not only to him but the sales team as a whole.

Jameson is very excited to be a part of the EPC team and would welcome hearing from you at [jamesonl@encoder.com](mailto:jamesonl@encoder.com)

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But that's not why Encoder Products Company sent a dedicated team, along with a crate full of our latest encoders, working demos and media materials. EPC was there September 26-29<sup>th</sup> participating in the 600,000 square foot extravaganza that is Pack Expo Las Vegas.

Sponsored by the Packaging Machinery Manufacturing Institute (PMMI), this 3-day trade show, which has been called one of the biggest packaging events in North America, gives EPC an opportunity to interface with both existing and prospective customers, distributors, industry leaders and trade press. This year's show achieved record attendance of over 26,000, and drew hundreds of visitors to the EPC booth, including packaging machinery OEM's presenting active projects for EPC's review and consideration. Products of greatest interest were EPC's linear measurement encoders Models [TR1](#), [TR2](#), and [TR3](#), the versatile [25T/H](#) through-bore, and our new multi-turn absolute encoder, the [MA36S/H](#).

While at [Pack Expo](#) we focus our efforts on developing new business, but we are also rewarded with a chance to reconnect with existing customers. Most gratifying for us were visits from those who stopped by just to express their satisfaction with the quality of our products and services. The praise received belongs to each and every member of the EPC team from our sales staff to our production line and every department in between. Thanks to everyone that visited our booth, and we'll see you in Chicago in 2012!

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## EPC Americas Division Certified to ISO 9001



Quality of products and services has been our strongest advantage during our 40+ years as an optical shaft encoder manufacturer. Preventive and quick corrective action keeps our systems and processes in top performance. With the newest ISO 9001 standard, EPC has demonstrated the ability to provide on a consistent basis, products that meet our customer requirements and to address customer satisfaction through the effective application of the system.

The EPC Americas Division team is constantly striving to offer the best services, and we not only reach but keep improving on this mark year after year. For more information about QMI – SAI Global management systems registrar, please visit [www.qmi-saiglobal.com](http://www.qmi-saiglobal.com)

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